

# Crafting And Executing Strategy 17th Edition

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**Evaluating a Company's External Environment**

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**BUS 599 - Strategic Management - AskTutorHelp**

Assignment 1: Crafting and Executing Strategy Due Week 2 and worth 280 points Review the Jet Blue Airways case study Write a 4-5 page paper in which you:

- 1 Discuss the trends in the US airline industry and how these trends might impact a company's strategy
- 2 ...